

# FRESH PAINT INITIATIVE

The Downtown Development Authority (DDA) has approved a change in the façade program aimed at improving the image of downtown by focusing on paint and providing property owners/businesses additional benefits that can lower renovation cost for items not previously eligible for incentive.

The DDA for the City of Griffin understands that renovating historic structures is cost prohibitive and can be a deterrent to opening a business. The façade grant program is designed to provide businesses and property owners matching funds to complete qualified renovations to buildings within Downtown Griffin. Since the DDA initiated the façade grant program in 2009, nearly \$45,000 has been leveraged to attract over \$500,000 back into downtown to assist in renovating 21 buildings. While the grant is only available for paint projects, any qualified project in Downtown Griffin can take advantage of the incentives noted below:

**Ace Hardware: 770.233.0902**

10% discount off Clark & Kensington, Benjamin Moore, Valspar, Cabot, and Ace Royal paint

**Blake Building Supply Co. 770.228.1444**

Up to 12% for Paint, paint sundries, lumber, roofing products, windows, doors, and molding products, and all other hardware and building materials.

**Home Depot: 770.233.9411**

Up to 20% off Glidden and Behr paint. Additional discount for large orders including drywall, roofing, appliances, bathtubs, cabinets, countertops, and water heaters, HVAC, blocks, pavers, etc.

The discount is given to the DDA and the savings are passed through to the property owner and/or business. Some details include:

- Maximum grant amount: \$500
- Prior to purchase, an approval letter from the DDA must be provided to the company in order to obtain discount
- All proposed exterior colors would need to get approval from the Historic Preservation Commission (*if applicable property is within their jurisdiction*)
- Eligible participants include commercial and mixed-use property owners and business owners. Government entities, churches, and national franchises of all types are excluded. If the property is leased, the property owner must consent to the proposed project. This consent may be provided in the form of an owner consent letter or the property owner may co-sign the grant application.
- After project completion, applicant is reimbursed awarded grant funds upon: (a) Satisfactory completion of the project with conformance to approved plans; (b) Receipt of a reimbursement request plus all receipts and proof of payment; (c) Compliance with all applicable municipal rules, laws, ordinances and regulations; and (d) Reaffirmation of applicant's commitment to maintain project improvements.

Contact DDA at [dda@cityofgriffin.com](mailto:dda@cityofgriffin.com) or 770.233.2901 or [www.downtowngriffinga.com](http://www.downtowngriffinga.com)